



START WITH NFTS

Helping People Get Started with NFTs

Through Quality and Detailed Content



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What is Our Mission

To provide detailed and quality content that covers NFT project breakdowns, how-tos and analysis to help everyone from newcomers to advanced traders embrace NFTs.



Jon Torrey

FOUNDER & NFT ENTHUSIAST

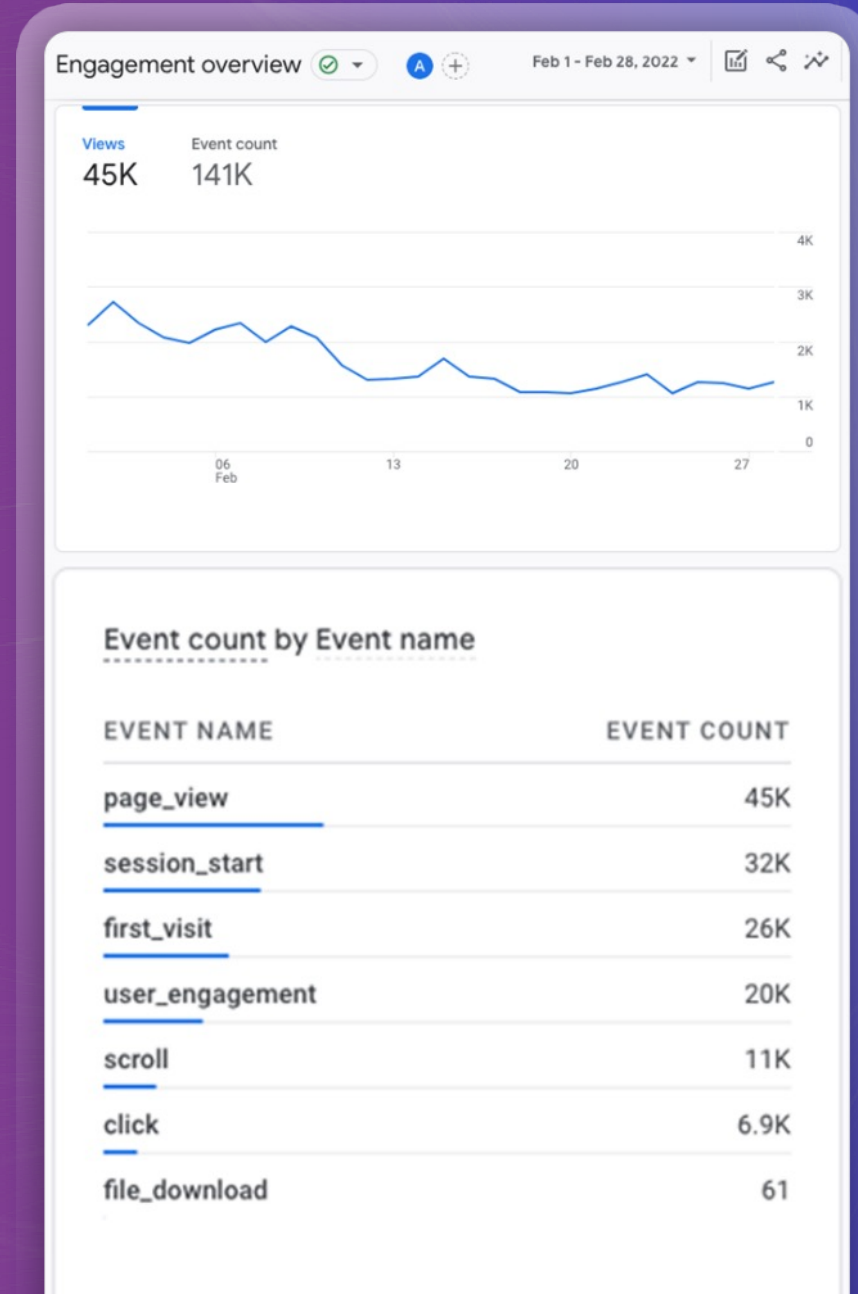


Website Traffic

35,000+
Monthly Views

1 Min 12 Sec
Avg. Engagement Time

20,000+
Unique Monthly Viewers



Audience Analytics

80%
Organic Traffic

13%
Direct Traffic

6%
Organic Social

50.6%
Mobile

49.4%
Desktop

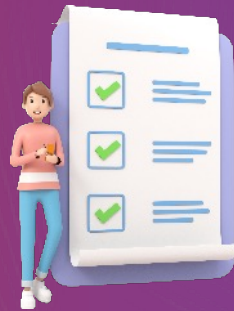
Users ▾ by Country



COUNTRY	USERS	
<u>United States</u>	29K	44%
<u>United Kingdom</u>	5.5K	8%
<u>Canada</u>	3.8K	5%
<u>Australia</u>	2.9K	4%
<u>Germany</u>	1.8K	2%
<u>Netherlands</u>	1.7K	2%
<u>Singapore</u>	1.5K	2%



Advertising Opportunities



Sponsored Articles



Display Advertising Space

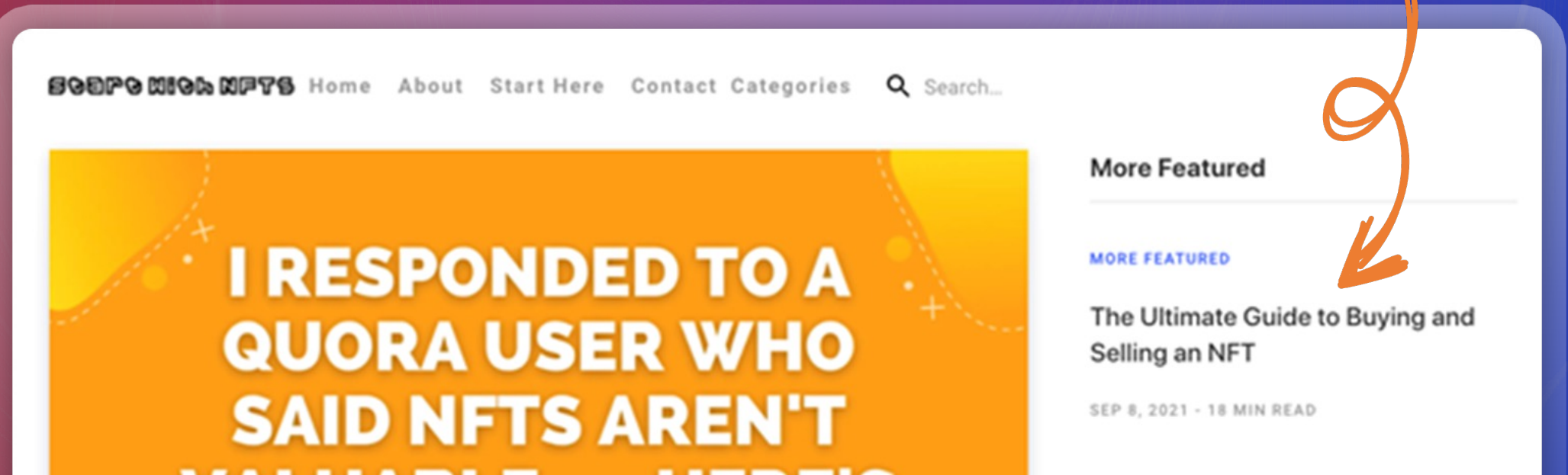


Sponsored Articles

Publish and host a supplied article (with a note about it being sponsored) to help your clients increase visibility, build domain authority and raise awareness to help them hit their goals.

Pricing: **\$150** per article

- ✓ Provided article published on StartWithNFTs.com
- ✓ SEO Optimized Website
- ✓ Featured Article for One Week

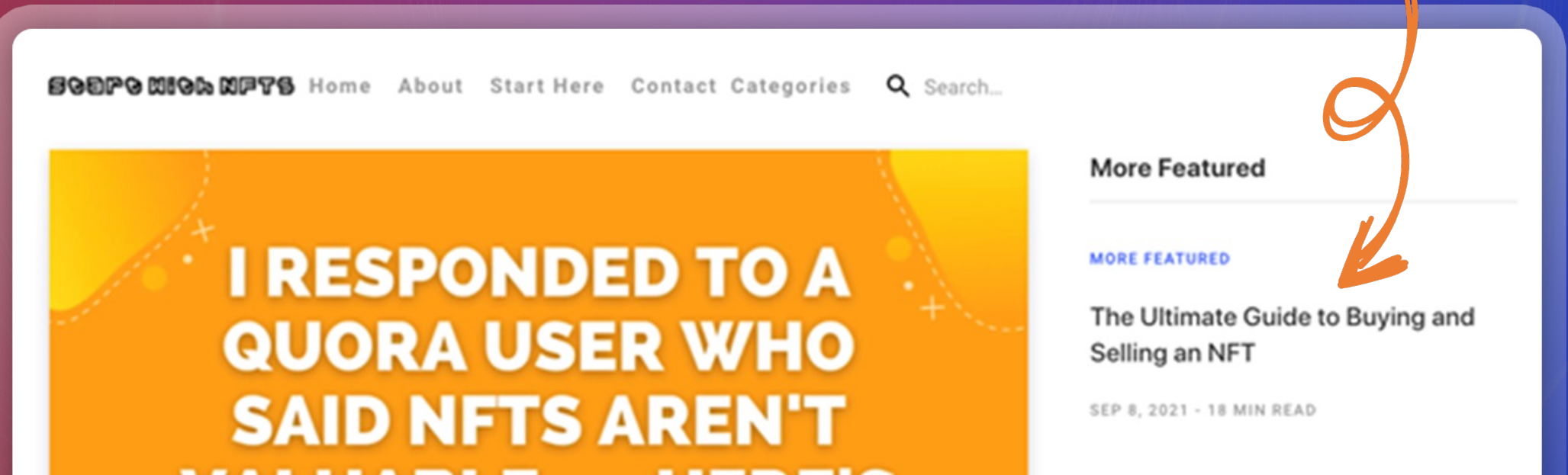


Sponsored Articles

Articles written by StartWithNFTs between 500 and 1,000 words and hosted on the site. SEO optimized, detailed and well-written from experienced writers.

Pricing: **\$300** per article

- ✓ Craft 500-1000 word article on behalf of your clients
- ✓ **SEO Optimized**
- ✓ **Featured Article for One Week**



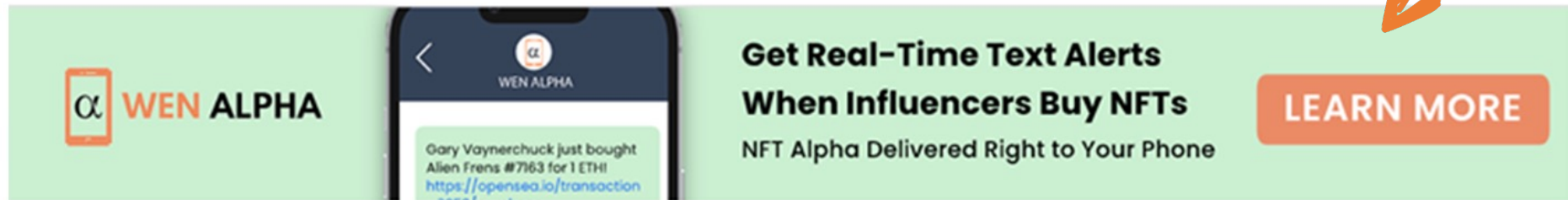
Display Ads

Pricing: \$25 CPM

- ✓ Run through Ezoic Direct Ad Buy
- ✓ Featured on **ALL PAGES**

PROJECT BREAKDOWNS

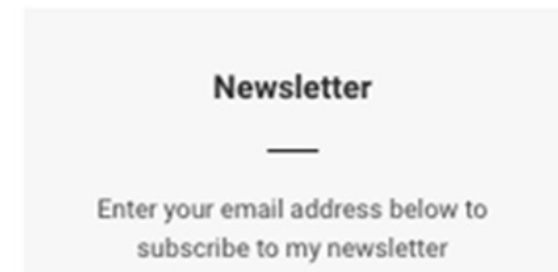
CryptoArte Project Breakdown And How To Find A Specific Block



Advertisement for WEN ALPHA. On the left is the WEN ALPHA logo. In the center is a smartphone displaying a text alert: "Gary Vaynerchuck just bought Allen Frens #7163 for 1 ETH! https://opensea.io/transaction...". To the right of the phone, the text reads: "Get Real-Time Text Alerts When Influencers Buy NFTs NFT Alpha Delivered Right to Your Phone". On the far right is an orange button that says "LEARN MORE". An orange arrow points from the "LEARN MORE" button in the top right of the overall image to this "LEARN MORE" button.



Advertisement featuring a person wearing a brown baseball cap with the "corharts" logo. The background is a colorful grid of small squares. Large text reads: "\$50,000 For This NFT?".



Newsletter sign-up form. The word "Newsletter" is centered at the top. Below it is a horizontal line. At the bottom, the text reads: "Enter your email address below to subscribe to my newsletter".



Why StartWithNFTs.com

Storytelling is becoming a critical component of web3 marketing. With so many projects competing for attention, we can help you distribute your story in a way that will resonate with your audience. We've grown our site organically by being IN the NFT and web3 community.

We've interviewed and profiled top project founders including **Paul Budnitz**, **Matthew Lillard** and **Bill Whirity** as well as up-and-coming artists like **Gavin Meeler** among others to help them share their stories. We also currently work with top PR firms in the space.



We have growing domain authority as an independent blog that offers social proof that doesn't sit behind a brand name. The site has grown organically and its articles have been linked by Wikipedia, Buzz Sumo, National Law Review, Ledger, Proof Collective, FTX and more.





Contact Us

If you're interested in chatting more about distributing content on StartWithNFTs.com – contact me via e-mail below.



startwithnfts.com



[instagram.com/startwithnfts](https://www.instagram.com/startwithnfts)



twitter.com/jon_torrey



[linkedin.com/in/jonathanmtorrey](https://www.linkedin.com/in/jonathanmtorrey)



If you are interested in any of the services or ad space we have available, send an e-mail to Jon@StartWithNFTs.com.

START WITH NFTS

THANK
YOU!





3 More Reasons to Choose Us!

- ✓ 110 NFT-related keywords ranking #1 or #2 on Google Organically
- ✓ Talented writers who freelance for other publications such as ONE37pm
- ✓ We have a genuine interest in helping connect people to web3 projects and creators they are passionate about

